



2024 FCSL and Swim Across America (SAA)

THE SAA MISSION

WE UNITE THE SWIMMING COMMUNITY BY HOSTING BENEFIT SWIMS THAT RAISE MONEY TO FUND LIFE SAVING CANCER RESEARCH AND CLINICAL TRIALS

Dear Fellow FCSL Member Clubs:

Last year the FCSL clubs raised over \$40k participating in the FCSL/SAA pool swims. Hosting a pool swim with the FCSL for Swim Across America (SAA) is super easy!

We've all been touched by cancer and shed too many tears for lives damaged or lost. This is a fundraiser that each club can get behind, takes very little effort, and yields priceless returns.

Funds stay local. We have several local research beneficiaries that benefit from SAA swims. Funds raised in our area go to Alliance for Cancer Gene Therapy ([ACGT](#)), the nation's only foundation dedicated exclusively to funding cancer gene therapy research. Please check out our main FCSL page on the Swim Across America website:

[Swim Across America/ FCSL Pool Swims](#)

The SAA staff will help make the program as turnkey as possible for you by providing the following:

- A dedicated fundraising webpage for your club event where swimmers can personally donate and also email their link to others to donate.
- Online fundraising tools and templates for swimmers.
- "Swag" items as fundraising incentives to generate enthusiasm.
 - a) Every participant will receive a SAA swim cap and tattoos, extra items usually included.
 - b) First club to get to \$1000 in fundraising total will receive SAA sunglasses for all their participants.
 - c) Club at the end of season with highest fundraising total will receive SAA T-shirts for all their participants and the SAA Cup to display as top fundraising club until the next year.

As you start to plan your club's pool calendars, we hope that you slot a few hours to host a SAA pool event. We hope you will join in with the FCSL and make waves to fight cancer!

If you are interested in hosting a pool swim this summer, please contact Deb Ehret at Deb.Ehret@gmail.com , 203-249-0195, or Nancy Carr at nancycarr@swimacrossamerica.org.

Thank you in advance for your support and all the best for a successful 2024 summer season.

Deb Ehret

